

Ahkshara Sankar

MULTI-DISCIPLINARY DESIGNER

Hands-on Creative Designer who builds culturally relevant ideas through concept, visual direction, and interaction, staying involved from insight to execution.

<http://ahksharasankar.com>
ahkshara.sankar@gmail.com
+(91)9363560815

EDUCATION

Industrial Arts and Design Practices @ Srishti Manipal Institute (SMI) **Bangalore** | **Jul 2023 - May 2025**

Computer Science @ Nanyang Technological University (NTU) Graduated early with a Distinction in Bachelors of Engineering and a specialization in Artificial Intelligence and Cybersecurity. **Singapore** | **Aug 2018 - Dec 2021**

SKILLS

Experience Design, Creative Concepting, Art Direction, Visual Design, Interactive & Game Concepts, Narrative Systems, Rapid Prototyping, Cross-functional Collaboration, Client-facing Communication

TOOLS

Figma, Affinity, Adobe Creative Suite, Procreate, Framer, Unity, Rhino, Miro, AI Google Studio, Canva

HOBBIES

Illustrating, Painting, Weaving, Embroidery, Writing, Pottery, Skateboarding, Cycling.

WORK EXPERIENCE

PARAM INNOVATION | CREATIVE TECHNOLOGIST

Bengaluru, India | Jul 2025 - Present | Fulltime

- Led creative design and experience thinking across **30+ projects** for a large public-facing science experience centre.
- Designed and launched gamified engagement platform with QR-based science puzzles and collectible scientist stamps. Achieved **100+ scans within first day** of launch.
- Contributing to narrative design, UI design for all digital applications, user journey mapping, and set design ideation for upcoming Whitefield center gallery as part of 4-person design team.

ARTSYPIXELS | FOUNDER

Chennai, India | Sept 2021 - Present | Part-time

- Led the end-to-end design and launch of over 10+ physical and digital products, applying user-centred methodologies to transform customer insights into compelling, accessible experiences & achieved sellouts across multiple product categories.
- Currently managing content strategy while balancing full-time creative role
- Achieved 900k+ views on viral Instagram content showcasing illustration and design process work.

EMPATHY DESIGN LABS | DESIGNER

Bangalore, India | Jun2024 - Aug2024 | Internship

- Redesigned the entire branding and style guide within 2 weeks, transforming colour palette, typography, and logo.
- Designed an interactive product (physical and digital) focused on enhancing mental well-being for pregnant women (NDA Signed).

THE ECONOMIC TIMES | ASSOCIATE UX DESIGNER

Noida, India | Oct2022 - Feb2023 | Fulltime

- Increased revenue by 12.5% by analysing user groups and designing tailor made visuals for the various festive promotions related to them.
- Analysed performance of LinkedIn Ads along with the marketing team, designed visuals and increased click rate to 2.14% from 0%.
- Collaborated with a UX Writer and Strategist to identify the right CTAs and content for promotional activities for the [newsletter](#).

INDEPENDENT PROJECTS

FOREST WARRIOR | GAME DESIGN & DEVELOPMENT

Designed and developed a VR game using Unity and C++ to raise awareness about deforestation and paper consumption. Selected as **Top 16 out of 200+ entries** at **Timi Studio's Green Game Jam for Youth**, highlighting strong concepting, visual storytelling, and user engagement.